

**Subject**

**Business Studies**

**Academic Year**

**2022- 2023**

### **Cross Curricular Links**

PHSE – globalisation and environment, ethic, harassments at work, rights of women.

SMSC- discussions, collaboration, ethics.

Maths – finance topic, calculations, trends, graphs and statistics.

Science – Cadbury/Jaguar STEM careers, climate and environment.

English – Research, projects, debates, producing reports.

ICT – finance, spreadsheets, online research, PPT presentation and 3.2 (technology), website design of a business.

Citizenship – employment rights, recruitment and HR, laws.

Art and Design – Business in the real world and marketing units.

Geography – Globalisation and economic climate units.

### **Recommended reading**

Newspapers: Economic times, Business News daily, BBC news, The Conversation, Evening Standard

Books: AQA business studies book, AQA revision guide

### **Glossary**

Entrepreneur

Cashflow

Marketing Mix

Employee/Employer

Segmentation

Stakeholders

Globalisation

	<b>Year 10</b>	<b>Year 11</b>
<b>Autumn term 1</b> <b>7/8 weeks</b>	<b>3.1. Business in the real world</b> 3.1.1 The purpose and nature of a business 3.1.2 Business ownership 3.1.3 Setting business aims and objectives 3.1.4 Stakeholders Mini Test topic	<b>3.5 Marketing</b> 3.5.1 Identifying and understanding customers 3.5.2 Segmentation 3.5.3 The purpose and methods of market research Mini Test topic
<b>Enrichment</b>	Student investor Challenge	<b>Enrichment days</b>
<b>Autumn term 2</b> <b>6 weeks</b>	<b>Business in the real world (2 weeks assessment)</b> 3.1.5 Business location 3.1.6 Business planning 3.1.7 Expanding a business End of Unit test	<b>3.5 Marketing</b> 3.5.4 The element of marketing mix  Mini test/ Mock exam
<b>Enrichment</b>	Year 11 can talk about Tuck shop and how it works.	<b>Student enterprise (brunch club)</b>
<b>Spring term 1</b> <b>6 weeks</b>	<b>3.2 Influence on Business</b> 3.2.1 Technology 3.2.2 Ethical and environmental consideration 3.2.3 Expanding a business Mini Test topic	<b>3.6 Finance</b> 3.6.1 Source of finance 3.6.2 Cash Flow Mini Test topic
	Trip to factory (Cadbury, Jaguar/Land Rover)	
<b>Spring term 2</b> <b>6 weeks</b>	<b>3.2 Influence on Business</b> 3.2.4 Globalisation 3.2.5 Legislation 3.2.6 Competitive environment End of Unit test	<b>3.6 Finance</b> 3.6.2 Financial terms and calculation 3.6.2 Analysing the performance of a business End of Topic test
<b>Enrichment</b>	Barclays life Skills Enrichment Day	Barclays life Skills Enrichment Day
<b>Summer Term 1</b> <b>5 weeks</b>	<b>3.4 Human Resource</b> 3.4.1 Organisational Structure 3.4.2 Recruitment and selection of employees 3.4.3 Motivating employees 3.4.4 Training	<b>Revision</b> Assessment Past Exam papers Revising Topics
<b>Enrichment</b>	Guest speaker (Recruitment officer)	
<b>Summer Term 2</b> <b>4 weeks</b>	<b>End of year exam</b> 3.3 Business operation 3.3.1 Production processes 3.3.2 The role of procurement	GCSE EXAM

